

Guidelines for articles CIDI 2023

Dear authors,

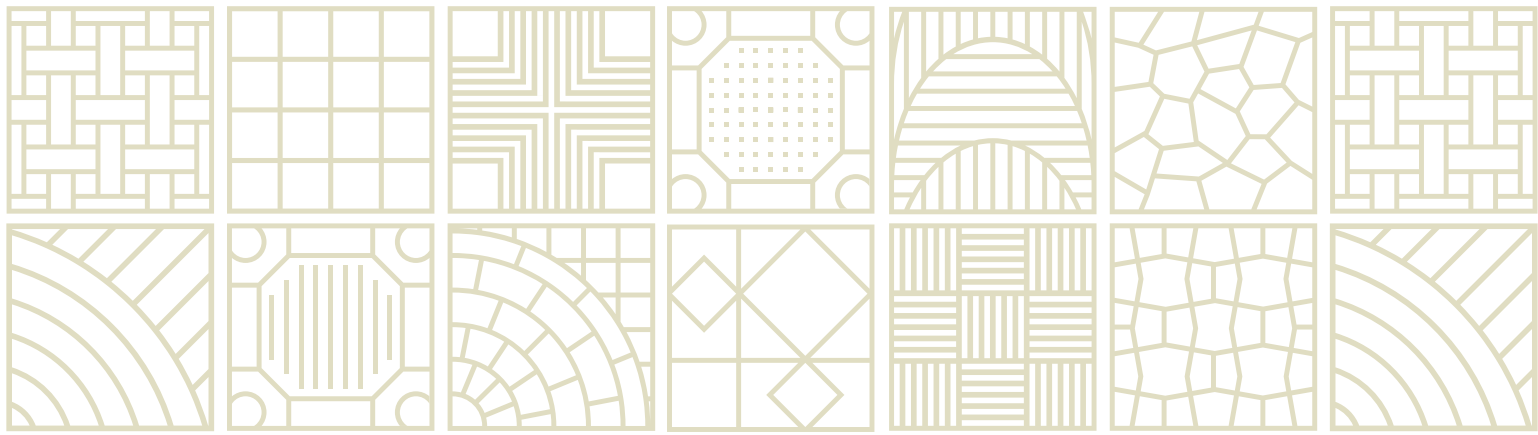
The **International Congress of Information Design** is the main Information Design congress in Brazil. In order to ensure the quality of publications, we present some guidelines regarding textual structure. We also highlight the importance of verifying if the approach / scope of the article fits the area of Information Design.

Elements for the presentation

- **Title:** must be coherent and concise, reflecting the content.
- **Summary:** must be structured to give an overview of the research (objective, nature of research, methodology, main results).
- **Introduction:** must highlight the problem, objective and scope of research (e.g. formulation, relevance and relation to thematic tracks). Note that an article can touch on more than one thematic axis, as long as one of them is chosen as the focus.

Methodological and development elements

- **Theoretical framework:** find a balance between classical and contemporary basic theories (thematic, conceptual, and methodological), pertinent to the theme, presenting a dialogue with Information Design.
- **Theoretical-methodological perspective:** the author must present perspectives that support the study (e.g. theoretical reference framework, analysis models, treatment strategy data, etc.).
- **Research design:** describe the methodological strategy, data collection (e.g. techniques, data source / corpus / sample, participants, instruments, pilot tests, procedures) and data analysis strategy (according to the methodology adopted). When relevant, describe the validity of constructs (conceptual and operational definitions), as well as the pertinence and adequacy of the unit of analysis and variables.
- **Results:** use clear data interpretation and add illustrations (photos, graphs, charts or diagrams) to facilitate understanding.



- **Discussion:** employ solid and consistent argumentation regarding the findings, using theoretical frameworks as the base, research questions and adopted methodology. Indicate to what extent the data denies or confirms initial theories, explaining the consequences of results. Indicate how the results can be applied to other situations or populations (external validity), indicating possibilities for future research.

Conclusion / considerations and References

- **Conclusion / Considerations:** must support the results with coherent and consistent arguments or summaries, highlighting the effective contributions to Information Design.
- **Bibliographic references:** must present relevant and correctly cited references.

General considerations: style of text; general consistency; relevance / contribution

- **Style and general consistency:** present organization, clarity, precision, cohesion and textual coherence, scientific language and compliance with CIDI rules.
- **Contribution to Information Design:** the content highlighted in the research must bring relevant contributions to the field (e.g. theoretical, methodological or practical).

These topics do not exclude other elements, they serve as support for the writing process.

We await your paper!

CIDI+CONGIC 2023 Scientific Committee